

Jenni Heurlin



Title: Managing Associate

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Languages: English, Finnish, Swedish

Jenni Heurlin advises clients on all aspects of EU and Finnish competition law and state aid regulation, with a particular focus on merger control. She also advises companies in a range of regulatory issues, including Foreign Subsidies Regulation (FSR) as well as foreign direct investment (FDI) screening.

Jenni is also the President of the Finnish Competition Law Association.

REFERENCES

- Local Counsel to Locus Energy AB, 2025
- Joint Counsel to Nordea Bank, OP Osuuskunta and the Joint Venture Company Siirto Brand, 2025
- Counsel to Locus Energy Ab in Its Acquisition of Portfolio of Three Operating Finnish Wind Farms from SUSI Renewable Energy Fund II, 2025
- Joint counsel to Nordea Bank and OP Osuuskunta in forming joint venture to improve payment services in Finland, 2023
- Counsel to If Livförsäkring AB in the acquisition of a life insurance portfolio from Mandatum, 2023
- Counsel to Konecranes in the announced, but subsequently abandoned, merger of Cargotec and Konecranes, 2022
- Counsel to Esperri Care and its majority owners in the acquisition of the majority of Esperri Care by Triton, 2022
- Counsel to Altia Plc in the merger of Altia Plc and Arcus ASA to form Anora Group, 2021
- Counsel to Virala Acquisition Company Plc in the merger with Purmo Group Ltd – First de-SPAC transaction announced in the Nordic countries, 2021
- Counsel to Castellum in EUR 640 million acquisition of Kielo, 2021
- Counsel to Tikkurila Oyj in the recommended public cash tender offer for all shares in Tikkurila by PPG Industries, Inc., 2020-2021
- Counsel to Valmet Corporation in the EUR 1.73 billion public tender offer by Alfa Laval for all shares in Neles Corporation, 2020
- Counsel to Altia in competition law risk assessment and compliance review, 2020
- Counsel to Sanoma in its divestment of Oikotie to Schibsted, 2020
- Counsel to the Prime Minister's Office in the Rights Offering of Finnair Plc, 2020
- Counsel to Sanoma Group in its acquisition of Alma Media's regional news media business (shares in Alma Media Kustannus Oy and Alma Manus Oy), 2020
- Counsel to Fazer Group in its Divestment of Fazer Food Services, 2019

HANNES SNELLMAN

- Counsel to Telia Company in its acquisition of AinaCom Oy, 2018
- Counsel to Lemminkäinen in the combination of Lemminkäinen and YIT, 2017

RANKINGS

- "Attract praise for her high standard of work." , EU and competition, Legal 500, 2019

MEMBERSHIPS AND POSITIONS OF TRUST

- Member of the Competition Law Expertise Group of the Finnish Bar Association 2024–
- Member of the International Competition Network's (ICN) Merger Working Group, 2024–
- President of the Finnish Competition Law Association, 2023–, previously vice president (2022–2023), member of the board (2020–2022), and secretary (2018–2020)
- Secretary of the Finnish Competition Law Yearbook, 2018–
- Member of the Finnish Bar Association
- Member of FIDE Finland
- Member of the Finnish Public Procurement Association
- Member of the Finnish Economic Association

PUBLICATIONS

- Luonnos uudeksi markkinamäärittelytiedonannoksi ja monisuuntaisten alustojen markkinamäärittely, Finnish Competition Law Yearbook 2022 (co-author)
- Vertikaalisten sääntöjen päivittäminen nykyajan markkinatodellisuuteen, Finnish Competition Law Yearbook 2021 (co-author)
- Tasa-arvo ja kilpailuoikeus, Finnish Competition Law Yearbook 2020 (co-author)
- Vastuullisuus osana tehokkuuspuolustusta EU:n kilpailuoikeudessa, Defensor Legis 4/2020 (co-author)

EDUCATION AND PROFESSIONAL BACKGROUND

- Managing Associate, Hannes Snellman, 2023–
- Corporate Counsel, Competition (Secondee), Kesko Corporation, 2022–2023
- Senior Associate, Hannes Snellman, 2021
- Associate, Hannes Snellman, 2017
- Associate, DLA Piper Finland, 2017
- Master of Social Sciences (Economics), Åbo Akademi University, 2022
- Master of Laws, University of Turku, 2017
- University of Sheffield, United Kingdom, 2015

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